

Bute & Cowal

Area Community Planning Action Plan

2017-2020



Introduction

The Community Empowerment (Scotland) Act requires Community Planning Partnerships (CPP) to have focused action plans to reduce inequalities within a community. The use of statistics, your feedback from the Place Standard Consultation held in April 2017 and local partners' knowledge has determined what activity needs to take place (and where) in the next 1 to 3 years.

The plan will be reviewed every 12 months and monitored at quarterly Area Community Planning Group meetings.

The actions contained within this plan do not feature in any other plans and complement ongoing activity from individual organisations. Some of the issues highlighted through the engagement in developing these plans are being addressed in plans such as:

- Health and Social Care Locality Plans
- Economic Development Action Plans
- Individual service plans of organisations
- Health and Wellbeing Network Plans

All partners in the Community Planning Partnership are committed to working together when engaging with the local community. Contact communitydevelopment@argyll-bute.gov.uk for best practice.

What activity is already happening within the Bute and Cowal area?

The following activities are happening within the Bute and Cowal area.

- [Dunoon Charrette - Think Dunoon](#)
- Remaking Rothesay Charrette and Bute Alliance
- [Redevelopment of Rothesay Pavilion](#)
- Health and Social Care Partnership Locality Plans
- [Local Economic Development Action Plans](#)
- [Redevelopment of the Queen's Hall, Dunoon](#)
- Dunoon Conservation Area Regeneration Scheme (CARS)
- CHArts
- BID23
- Caledonian MacBrayne Assets Ltd slip improvements on the Rhubodach/Colintraive crossing

The following activities are being explored in Community Planning's strategic delivery plans:

- Establish clusters of technology led enterprises at Sandbank Industrial Estate (HIE)
- Develop a multi-agency solution to the challenges faced by the new Early Years / Childcare regulations
- Actions from the Anti-Poverty strategy which related to Child Poverty (Health and Social Care Partnership)
- Explore the potential for setting up a Young Firefighters Unit / Police Scotland Youth Volunteer group in Dunoon (Scottish Fire and Rescue Service)
- Formalise a structure, share best practice and review the progress of the pilot of the Community Response to Mental Health in Dunoon with a view to rolling it out across Argyll and Bute (Health and Social Care Partnership)

Existing Community Led Action Plans

The CPP is aware of the following Community Led Action Plans within the Bute and Cowal area. A Community Led Action Plan is a community-owned and community-led document identifying the needs of a community which sets out actions to address these.

[Ardentinny](#)

[Cairndow](#)

[Kilfinan](#)

[Sandbank](#)

[Benmore and Kilmun](#)

[Colintraive and Glendaruel](#)

[Lochgoil](#)

[Strachur](#)

Focused local area community planning work in 2017-2020

The communities that will be the focus of targeted local community planning partnership work in 2017-2020 are **Dunoon** and **Rothesay**. The CPP also recognises that neighbouring communities will benefit from any targeted action. For more information, see page 7.

What actions are Argyll and Bute Community Planning Partnership committing to do in the area?

We have consulted with Area Community Planning Groups and local communities to determine where focused activity should take place and what key themes require action. The actions will help reduce the inequality of outcome experienced by communities living in these areas and will complement the existing strategic activity and community-led action plans already happening within the area.

Dunoon

Action	Lead Organisation
Speak to local businesses about what activities they run in the area and the marketing for these activities.	Argyll & Bute Council
Work with communities to attract funding to help regenerate area	Loch Lomond and the Trossachs National Park / Argyll & Bute Council
Use the feedback from the Place Standard consultation and produce a communication detailing what is happening within the Dunoon area and circulate widely	Argyll & Bute Council
Look at Strachur elderly support group as a model of best practice for social and exercise and promote learning from this	Health and Social Care Partnership
Consult with residents to understand why they feel "less safe"	Police Scotland
Ensure partnership working with the Great Places Heritage Bid.	Argyll & Bute Council
Create opportunities for the business community to engage with Argyll & the Isles Tourism Co-operative and its partners to help understand and reach markets the area wants to attract and/or expand.	Visit Scotland
Invite a representative from Hunter's Quay Community Council to the Area Community Planning Group	Argyll & Bute Council
Deliver engaging intergenerational workshops and projects with young people and the elderly to develop trust and promote creative learning	Argyll and Bute Third Sector Interface
Encourage growth in passenger vessel movements/cruise ship tender accommodation and increased associated commercial activity on Dunoon waterfront and other maritime access hubs (3 year action)	Argyll & Bute Council

Rothesay

Action	Lead Organisation
Continue to work with Rothesay Pavilion charity to support the successful delivery of their business plan for the future management of the Pavilion as a centre for cultural and community activities	Argyll and Bute Council
Develop a brand narrative for Bute to transform perception and promote this narrative on the island	Bute and Cowal Area Community Planning Group
Agree a strategy and look to reduce the number of empty commercial properties on Bute	Bute and Cowal Area Community Planning Group
Continue to review the range of courses available on Bute and where possible, offer video conferencing to networked classes (non-practical)	Argyll College UHI

Background Information and statistics on why we have chosen these communities

The Scottish Index of Multiple Deprivation 2016 ranked four of the twenty-seven data zones within Bute and Cowal as being among the 15% most overall deprived data zones in Scotland. One of these data zones is in Rothesay, the other three are in Dunoon and Hunter's Quay. One of the data zones in Dunoon is among the top 5% most overall deprived data zones in Scotland.

The Improvement Service's Community Planning Outcome Profile tool looks at Intermediate Geography Zones (IGZ) and ranks these against 8 outcomes: Out of Work Benefits, Child Poverty, S4 Tariff Rate, Positive Destinations, Crime Rate, Emergency Admissions, Early Mortality and Depopulation. It is worth stating that the most up to date data within the tool is from 2014 however these results show that 5 out of the 6 IGZ within the Bute and Cowal area are in the lower half of all communities within Argyll and Bute who are experiencing the poorest life outcomes. All 6 IGZ within the area are experiencing poorer outcomes than other similar communities across Scotland. 4 out of the 6 IGZ are in the lower half of all communities within Argyll and Bute in terms of improvement.

All Outcomes		Comparison against over similar communities across Scotland		Improvement	
Ranking against all Argyll and Bute Communities (poorest outcome to best outcome)	Name of area	Ranking and whether it is faring better or worse than other similar communities	Name of area	Ranking within Argyll and Bute (least improvement to most improvement) (1-22)	Name of area
1	Dunoon	1, worse	Dunoon	1	Cowal North
2	Rothesay Town	2, worse	Rothesay Town	2	Rothesay Town
7	Bute	5, worse	Bute	5	Dunoon
9	Cowal North	6, worse	Cowal North	6	Bute
11	Hunter's Quay	11, worse	Cowal South	13	Hunter's Quay
15	Cowal South	16, worse	Hunter's Quay	17	Cowal South

Source: Improvement Service Community Planning Outcome Profile Tool, June 2017

In addition, Argyll & Bute Council consulted with communities using the Place Standard tool in April 2017 to determine how people felt about the place that they lived in and which themes required the most improvement within an area. 72 people responded to the Place Standard consultation for the communities of Dunoon, Sandbank, Kirn and Innellan. The categories where respondents felt there was significant room for improvement were: Work and Local economy, Traffic and Parking, Street and Spaces and Influence and Sense of Control.

Across the whole Bute and Cowal area, 113 people responded on the communities of Cairndow, Dunoon, Glenbranter, Glendaruel, Innellan, Isle of Bute (including Port Bannatyne and Rothesay), Kirn, Lochgoilhead, Sandbank, Strachur, Strathlachlan, Strone and Tighnabruaich.

The CPP will monitor statistics and feedback from community consultations and will assess on an annual basis whether the communities receiving focused action should change.

What is an Intermediate Geography Zone and what area does it cover?

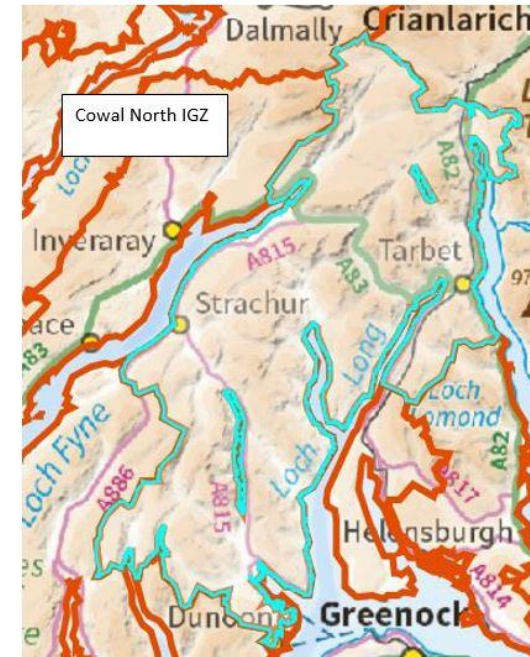
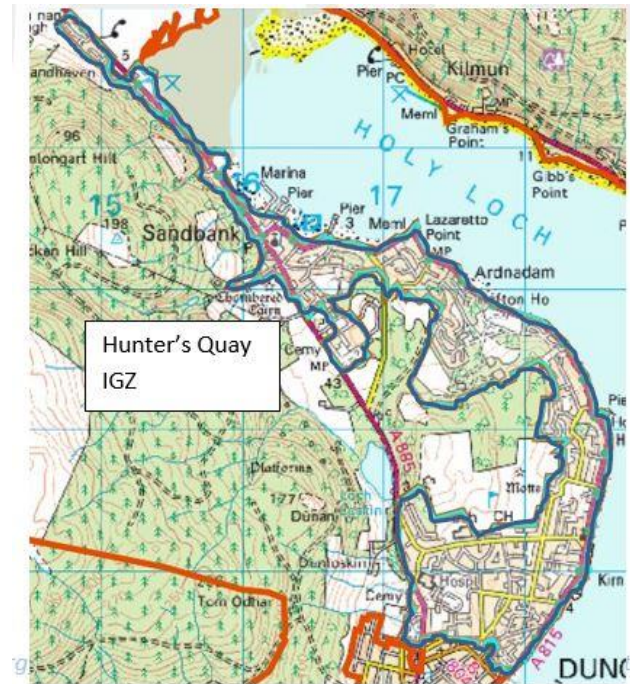
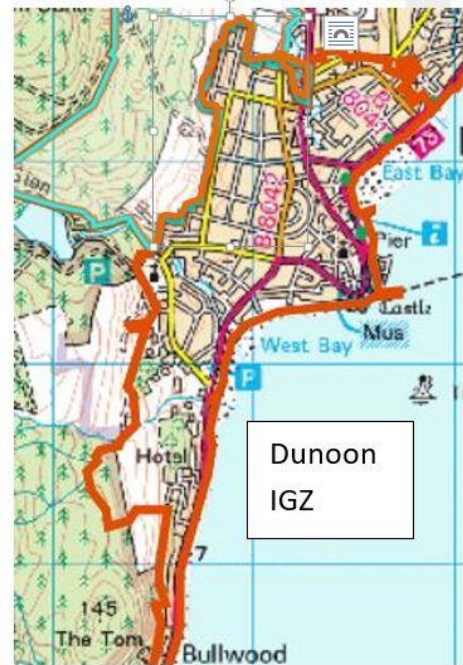
The Scottish Government uses data zones to examine small area statistics. The geography of Scotland is dissected into local authority boundaries and a data zone is a small area with a population between 500 and 1000. Intermediate Geography Zones are aggregations of data zones and contain between 2,500 and 6000 people. They were created as there was a need for a statistical level between data zone and local authority area was required as not all statistics are able to be released at data zone level.

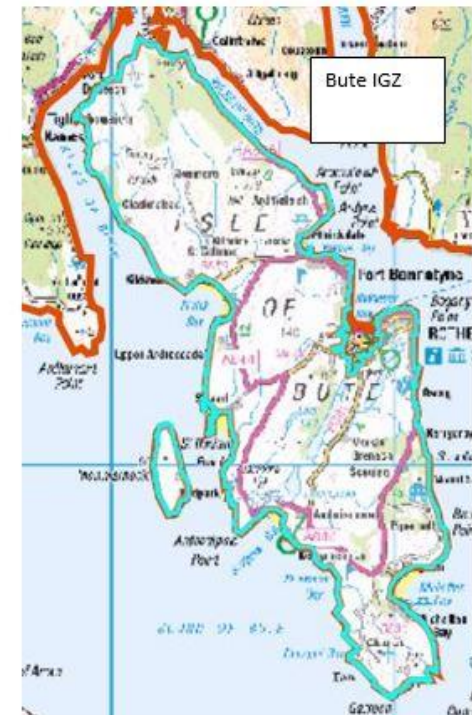
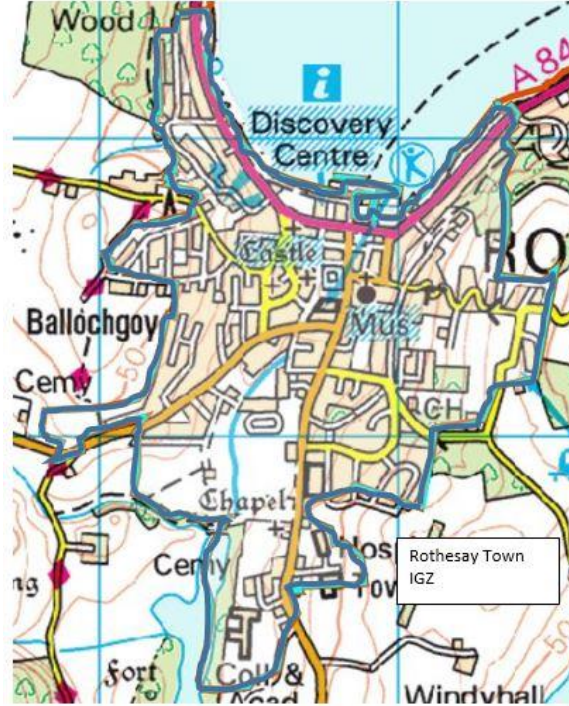
There are six Intermediate Geography Zones (IGZ) in the Bute and Cowal area: Bute, Rothesay Town, Cowal North, Cowal South, Dunoon and Hunter's Quay. The naming of these zones is determined by the Scottish Government and maps are useful to identify the boundaries.

The statistics used by the Improvement Service to determine the rankings looks at these IGZ however the Community Planning Partnership is aware that focused activity will benefit the wider area.

The IGZ area of Cowal North extends to Dalmally, Tarbet and Glen Douglas within the Argyll and Bute boundary and also encompasses the communities between Tarbet and Crianlarich on the A82 road, which fall into the boundaries of a neighbouring local authority. For the purposes of this plan, actions which may impact Cowal North are limited to the recognised Council administrative area boundaries of Bute and Cowal.

Maps of the Intermediate Geography Zones





Argyll and Bute Community Planning Partnership
cppadmin@argyll-bute.gov.uk
01546 604 464

Argyll & Bute's economic success is built on a growing population



Highlands and Islands Enterprise
Iomairt na Gàidhealtachd 's nan Eilean



University of the
Highlands and Islands
Argyll College

Oilthigh na Gàidhealtachd
agus nan Eilean
Colaiste Earra-Ghàidheil



SCOTTISH
FIRE AND RESCUE SERVICE
Working together for a safer Scotland

